



2021 Summer Internship Program

Overview

Rain the Growth Agency's summer internship program provides undergraduate and graduate level students an opportunity to gain hands-on experience in a full-service advertising agency. Each intern is imbedded within one of our core teams to play a key part in the successful execution of client campaigns. In addition, the interns work together as a team to apply their individual learnings to a special "intern project" that is presented to the entire agency at the conclusion of the program. We provide access to all agency experts, tools and capabilities to ensure an exceptional experience. It is our hope that some highly successful interns will become full-time employees. Come prepared to impress us!

The goal of our internship program is to give aspiring college students an opportunity to explore careers in the advertising industry. And more importantly for us, to build a pipeline of talented candidates who would thrive as long term employees at Rain the Growth Agency. We only hire interns who demonstrate high quality skills and a positive attitude and would flourish with our CREW core values.

Sample Internship Opportunities:

- **Brand Strategy and Research** - discover and shape strategic insights and marketing communications, via market research, to inform creative development and media planning
- **Client Services** – interacting directly with clients, managing projects, and working across the agency to execute campaigns
- **Production/Post Production** – location scouting, talent casting, crew coordination...lights, camera, action!
- **Leavened** – using client data, work with tools to analyze and measure sales against marketing investment (Leavened is our marketing technology and media measurement company)

Selection Process

Our internship program is as competitive as our full-time hiring process. We receive *hundreds* of applications each year for 8-10 intern openings. We encourage referrals from employees and external partners. This program is highly competitive, so the referral might get your foot in the door, but it doesn't guarantee you a spot. We want to be impressed every step of the way – from your application, to your interview skills, to samples of relevant work/school experience. Interns are hired based on their skills, job experience (even if it's mowing lawns), work ethic & attitude. We select the best of the best.

How to Apply – this is super important!

Click on the Summer Intern job opening link on our website. To be considered an official intern applicant, you must:

1. Answer all application questions completely.
2. Submit a cover letter telling us why you want to be an intern at Rain the Growth Agency and why you are interested in the team you selected. We want you to wow us!
3. Attach your resume, include all relevant work and school experience.

Details

Our interns are paid for the valuable work they do. Housing and other expenses are the responsibility of the intern. Location is not important to us since our workforce continues to work from home. Interns will be expected to work remotely Monday through Friday during West Coast business hours (8:30am – 5:30pm) and be available for 9-12 weeks.

Internship timeline

- February - March: Internship opportunities posted on website
- March: We start to review resumes and applications, interview top candidates
- March – May: Final selection*, offers extended and start dates confirmed
- End of May – June: Interns start
- June: Kick off Intern Project
- Mid-August: Internship project presentation to agency and formal end to internship program

**Intern job postings are removed from our website once we have filled all of our internship slots.*

About Us

Rain the Growth Agency is an independent, women-led, performance-minded, fully integrated advertising agency. We link strategy, creative and production with audience targeting, dynamic media buying and advanced analytics to achieve sales and branding goals simultaneously, without compromise. Our holistic Transactional Brand Building approach produces transformational growth for clients ranging from DTC fast companies and category disruptors to established brands with traditional models.

For more than 20 years, we have been scaling businesses such as Humana, Mercari, 23andMe, Chewy, SimpliSafe, 1-800 CONTACTS, Consumer Cellular and LendingTree. Headquartered in Portland, Oregon and co-founded in 1998 by Michelle Cardinal, our agency has grown to about 250 employees in four offices across the U.S.